

Creactives strengthens its management team by appointing Angelo Vedovi as an Alliance Director and Stephan Willigens as a General Manager of Germany

Bologna, August 26, 2020. **Creactives Group S.p.A.** (“**Creactives Group**”) (ISIN IT0005408593 - ticker: **CREG**), an international company that develops **Artificial Intelligence** technologies to address real-life business problems in the Supply Chain, announces the strengthening of its management team thanks to the appointment of Angelo Vedovi as a new Alliance Director which is added to the previous appointment of Stephan Willigens as a new General Manager of Germany (Managing Director of Creactives GmbH, the German subsidiary of Creactives SpA).

Paolo Gamberoni, CEO of Creactives and Executive President of Creactives Group, declares: *“We welcome Angelo Vedovi, our new Alliance Director, in Creactives Management Team, as our commitment to empower and grow our Indirect Sales Channel. With a strong management track record in industrial and service companies, combined with his expertise in business operations and technology across multiple sectors, Angelo brings to Creactives his experience in new market creation, enterprise growth and transformation, at global level. Furthermore, it is our pleasure to introduce Stephan Willigens as our new Managing Director - Creactives GmbH. Stephan has worked several years in different management position in the industry as well as leading consulting firms. He is known for his strong international and cross-industry background and brings an extensive implementation and delivery track record to Creactives. On top of this, Stephan has a deep understanding of the procurement and logistics processes. We are confident that together we can achieve important successes and give the best support to our current and future customers.”*

About Creactives Group

Creactives Group S.p.A. (“**Creactives Group**”) (ISIN IT0005408593 - ticker: **CREG**) is an international company that develops **Artificial Intelligence** technologies to address real-life business problems which are too complex to be solved through conventional approaches.

For more information please visit: www.creactivesgroup.com

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