

## **Creactives has been included in the Procurement Tech Innovation Map**

Verona, January 25, 2021. **Creactives Group S.p.A.** (“**Creactives Group**”) (ISIN IT0005408593 - ticker: **CREG**), an international company that develops **Artificial Intelligence** technologies to address real-life business problems in the Supply Chain, announces that Creactives S.p.A., the fully owned operating company, was included in the [Procurement Tech Innovation Map](#) in the Data & Analytics category.

The Procurement Tech Innovation Map was developed in partnership between Kearney, Procurement Foundry and Fairmarkit with the purpose of bringing together and classifying the most innovative companies belonging to the procurement community.

[Kearney](#) is a leading global management consulting firm with more than 3.600 people working in more than 40 countries. It works with more than three-quarters of the Fortune Global 500 and the most influential governmental and non-profit organizations.

[Procurement Foundry](#) is the world’s largest gathering of Procurement and Supply Chain Management practitioners today. It is driving to build the largest community of Procurement and Supply Chain Management professionals in the world, a place where sourcing professionals can gather, collaborate, share, and grow from the collective knowledge of its membership.

[Fairmarkit](#) is the intelligent sourcing platform that empowers organizations to more efficiently purchase the goods and services they need with the goal to revolutionize the way organizations make purchases. It is working to bring a modern digital procurement system to the enterprise.

The map is ongoing and includes 104 companies divided into 12 different categories.

This interactive categorization & subcategorization map shows the most innovative procurement solutions available and provides context on how they should be applied to the procurement value chain.

### **About Creactives Group**

**Creactives Group S.p.A.** (“**Creactives Group**”) (ISIN IT0005408593 - ticker: **CREG**) is an international company that develops **Artificial Intelligence** technologies to address real-life business problems which are too complex to be solved through conventional approaches.

For more information please visit: [www.creactivesgroup.com](http://www.creactivesgroup.com)



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