

Galp becomes a customer of Creactives

Verona, February 16, 2021. **Creactives Group S.p.A.** (“**Creactives Group**”) (ISIN IT0005408593 - ticker: **CREG**), an international company that develops **Artificial Intelligence** technologies to address real-life business problems in the Supply Chain, announces that [Galp Energia, SGPS, S.A. \(Galp\)](#) became a new customer of Creactives S.p.A., the fully owned operating company, and decided to adopt TAM 4, the next generation of Material Master Data (MMD).

Galp is a Portugal-based energy company committed to the development of efficient and sustainable solutions in its operations and in the integrated services it offers to customers. With a turnover of ca. 16bn\$ (2019) and more than 6.000 employees, the company is listed on Euronext - Lisbon with a market capitalization of approximately 7bn\$.

Creactives' product Technical Attributes Management (TAM) is an application part of the Master Data Suite. It is perfectly designed to manage material master data with the introduction of 'human-like' reasoning and, as a consequence, it eliminates the possibility of overstocking, saving money in the process. More info about TAM is available at the following [link](#).

About Creactives Group

Creactives Group S.p.A. (“**Creactives Group**”) (ISIN IT0005408593 - ticker: **CREG**) is an international company that develops **Artificial Intelligence** technologies to address real-life business problems which are too complex to be solved through conventional approaches.

For more information please visit: www.creactivesgroup.com

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