

Perenco becomes a customer of Creactives

Verona, February 23, 2021. **Creactives Group S.p.A.** (“**Creactives Group**”) (ISIN IT0005408593 - ticker: **CREG**), an international company that develops **Artificial Intelligence** technologies to address real-life business problems in the Supply Chain, announces that [Perenco](#) became a new customer of Creactives S.p.A., the fully owned operating company, and decided to adopt TAM 4, the next generation of Material Master Data (MMD).

Perenco is the first independent oil and gas company in Europe. Their teams bring together over 6.000 collaborators who operate both onshore and offshore within 14 countries throughout the world from Northern Europe to Africa, South America and South-East Asia.

Creactives' product Technical Attributes Management (TAM) is an application part of the Master Data Suite. It is perfectly designed to manage material master data with the introduction of 'human-like' reasoning and, as a consequence, it eliminates the possibility of overstocking, saving money in the process. More info about TAM is available at the following [link](#).

About Creactives Group

Creactives Group S.p.A. (“**Creactives Group**”) (ISIN IT0005408593 - ticker: **CREG**) is an international company that develops **Artificial Intelligence** technologies to address real-life business problems which are too complex to be solved through conventional approaches.

For more information please visit: www.creactivesgroup.com

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