

Endress+Hauser Group becomes a customer of Creactives

Verona, March 16, 2021. **Creactives Group S.p.A.** (“**Creactives Group**”) (ISIN IT0005408593 - ticker: **CREG**), an international company that develops **Artificial Intelligence** technologies to address real-life business problems in the Supply Chain, announces that [Endress+Hauser Group](#) became a new customer of Creactives, the fully owned operating company.

Endress+Hauser is a Swiss global leader in measurement instrumentation, services and solutions for industrial process engineering. The company provides process solutions for flow, level, pressure, analytics, temperature, recording and digital communications, optimizing processes in terms of economic efficiency, safety and environmental impact. Its customers come from various industries, including chemical, food & beverage, life sciences, power & energy, primaries & metal, oil & gas and water & wastewater.

Highlights:

- Net sales of 2,6 billion euros
- More than 14.300 employees worldwide
- Continuous annual investments of more than 230 million euros
- Over 8.000 patents and patent applications

Endress+Hauser decided to adopt Creactives’ AI-based solution to categorise its multilingual spend data. His **AI technology** is the enabler to better understand their raw spend data without any prior translation. With this, they can have total visibility into their consumption model and easily identify aggregated goods purchased, their similarities, type of supplier, common brands and more.

About Creactives Group

Creactives Group S.p.A. (“**Creactives Group**”) (ISIN IT0005408593 - ticker: **CREG**) is an international company that develops **Artificial Intelligence** technologies to address real-life business problems which are too complex to be solved through conventional approaches.

For more information please visit: www.creactivesgroup.com

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