

Creactives collaborates with SAS in a series of webinars about “Advanced analytics for procurement controls – internal and external challenges”

Verona, April 27, 2021. **Creactives Group S.p.A.** (“**Creactives Group**”) (ISIN IT0005408593 - ticker: **CREG**), an international company that develops **Artificial Intelligence** technologies to address real-life business problems in the Supply Chain, is pleased to invite you to a [webinar series](#) organized by SAS on the days of 6 May - 10 June - 17 June - 1 July - 15 July, at 3:00 p.m. CET and titled “Advanced analytics for procurement controls internal and external challenges”.

[SAS](#), the leader in business analytics software and services, and the largest independent vendor in the business intelligence market, will run this webinar series in collaboration with [Creactives S.p.A.](#), [KPMG](#), [ACFE](#), and [Dun & Bradstreet](#).

On **Thursday, June 17 (at 3 pm CET)** Creactives S.p.A., the fully owned operating company, will run a webinar titled “**Data categorization as foundation for procurement advanced analytics**”.

Adriano Garibotto (Chief Sales & Marketing Officer at Creactives) and Laurent Colombant (EMEA Continuous Monitoring Solution Lead at SAS) will talk about ERP systems that are rife with data quality issues, especially when these are legacy systems or ones “inherited” from acquisitions, and how cleansing complex item files and recategorizing these items into usable classifications such as UNSPSC or Eclass enables comparison of POs to contract, of prices over time or comparing prices for similar goods provided by different suppliers.

For registration and additional details, please visit: [link](#)

About Creactives Group

Creactives Group S.p.A. (“**Creactives Group**”) (ISIN IT0005408593 - ticker: **CREG**) is an international company that develops **Artificial Intelligence** technologies to address real-life business problems which are too complex to be solved through conventional approaches.

For more information please visit: www.creactivesgroup.com

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