

Creactives has been included in the Procurement Technology Market Map

Verona, May 4, 2021. **Creactives Group S.p.A.** (“**Creactives Group**”) (ISIN IT0005408593 - ticker: **CREG**), an international company that develops **Artificial Intelligence** technologies to address real-life business problems in the Supply Chain, announces that Creactives S.p.A., the fully owned operating company, was included in the new **Procurement Technology Market Map**, in the Data Connectivity category.

The Procurement Technology Market Map was developed by PeakSpan Capital in collaboration with Art of Procurement, and shared for the first time in the event they organized last 13 and 14 April titled “[AOP Mastermind LIVE: Spring 2021](#)”, during a speech between Jack Freeman (Principal at PeakSpan Capital) and Philip Ideson (Founder of Art of Procurement).

For updates and more information: [link](#)

[PeakSpan Capital](#), based in New York City and Silicon Valley, is a growth equity firm with a singular mission to be the partner of choice for growth-stage entrepreneurial teams building amazing business software companies. PeakSpan combines deep domain expertise within a select number of themes with an active partner approach to help entrepreneurs drive excellent risk-adjusted growth and value creation.

[Art of Procurement](#) is the weekly podcast for procurement leaders and professionals across the world where Host and longtime procurement professional Philip Ideson interviews thought leaders from both inside and outside the world of procurement. The podcast seeks to understand the trends, strategies, and tactics that are evolving the procurement value proposition, enabling procurement leaders to elevate the role of the professions in times of change.

About Creactives Group

Creactives Group S.p.A. (“**Creactives Group**”) (ISIN IT0005408593 - ticker: **CREG**) is an international company that develops **Artificial Intelligence** technologies to address real-life business problems which are too complex to be solved through conventional approaches.

For more information please visit: www.creactivesgroup.com

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