

Creactives is Knowledge Partner at Procurement Leaders

Verona, October 8, 2021. **Creactives Group S.p.A.** (“**Creactives Group**”) (ISIN IT0005408593 - ticker: **CREG**), an international company that develops **Artificial Intelligence** technologies to address real-life business problems in the Supply Chain, announces that [Creactives S.p.A.](#), the fully owned operating company, is Knowledge Partner at Procurement Leaders and on 12 October will join to the “[World Procurement Congress 2021](#)” (12-14 October) with an interesting breakout session: “*Building up an Inventory reduction game-changer project in 100 days!*”, and will discuss:

- Data Deduplication Challenge: How Creactives AI impacted processes and Inventory Management
- What is “SHELL Digital Game Changer Lab”
- Tangible results & Global Roll-Out adoption

This is a big chance to see how a large multinational company like Shell - testimonial of the event - is facing specific problems like data deduplication using applied AI solutions like Creactives offers.

The event is organized by [Procurement Leaders](#), the world’s largest and most valued procurement network and intelligence platform. Procurement Leaders, an organization known for its executive conferences, membership and research in the procurement sector, through next-practice insights, practical tools, expert guidance and industry connections, accelerates the transformation journey to greater value creation and procurement excellence.

For registration and additional details, please visit: [link](#)

About Creactives Group

Creactives Group S.p.A. (“**Creactives Group**”) (ISIN IT0005408593 - ticker: **CREG**) is an international company that develops **Artificial Intelligence** technologies to address real-life business problems which are too complex to be solved through conventional approaches.

For more information please visit: www.creactivesgroup.com

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