

## **Creactives has been selected as one of the ProcureTech100 – the 100 pioneering digital procurement solutions**

Verona, October 20, 2021. **Creactives Group S.p.A.** (“**Creactives Group**”) (ISIN IT0005408593 - ticker: **CREG**), an international company that develops **Artificial Intelligence** technologies to address real-life business problems in the Supply Chain, announces that [Creactives S.p.A.](#), the fully owned operating company, has been selected as one of the **ProcureTech100 – the 100 pioneering digital procurement solutions**.



The “2021 ProcureTech100” is a collaboration between [ProcureTech](#) and [Kearney](#), the global management consultancy. Over 4.000 digital solutions were analyzed across 50 key data points, including growth, cyber security, customer, financial, innovation, and employee data to create a short-list of solutions, which was then reviewed by over 60 global procurement leaders, technology experts, and B2B investors, across 14 categories.

The ProcureTech100 are the 100 pioneering digital procurement solutions. Pioneers that are inspiring and driving digital transformation. Pioneers that are customer centric, innovative, high growth, and making a social impact. Pioneers that are supercharging procurement, the enterprise, and the digital procurement ecosystem.

*“Digitisation is now a cornerstone of procurement but to create a business impact we need an ecosystem approach, built on a solid data foundation, with plug-and-play apps, smooth UX, amplified by intelligence, all fuelling purposeful action. The ProcureTech100 identifies and champions the exceptional solutions that are leading the way and creating new digital platforms.”* (Elouise Epstein, Partner at Kearney)



### **About ProcureTech**

[ProcureTech](#) is on a mission to accelerate and amplify the digital future of procurement to solve the most pressing social, environmental, and economic challenges. ProcureTech is a dynamic platform for procurement and technology leaders, entrepreneurs and the digital procurement ecosystem. It is home to the ProcureTech100 – the 100 digital pioneering digital procurement solutions, and ProcureTechSOURCE – smarter, faster digital procurement solution matching and management.

### **About Kearney**

[Kearney](#) is a leading global management consulting firm with deep-rooted expertise in strategic transformation and works with more than three-quarters of the Fortune Global 500, as well as with government bodies and non-profit organizations.

### **About Creactives Group**

**Creactives Group S.p.A.** (“**Creactives Group**”) (ISIN IT0005408593 - ticker: **CREG**) is an international company that develops **Artificial Intelligence** technologies to address real-life business problems which are too complex to be solved through conventional approaches.

For more information please visit: [www.creactivesgroup.com](http://www.creactivesgroup.com)

### **Contact**

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