

Creactives has been named as one of the 2022 ProcureTech100

Verona, December 16, 2022. **Creactives Group S.p.A.** (“**Creactives Group**”) (ISIN IT0005408593 - ticker: **CREG**), an international company that develops **Artificial Intelligence** technologies to address real-life business problems in the Supply Chain, announces that Creactives S.p.A., the fully owned operating company, has been named again as one of the 2022 ProcureTech100 as Innovation pioneer.

The Innovation category, that count only other 7 peers, is deploying proprietary, cognitive, blockchain and AI solutions connecting supply chains. Integrated platform aggregate, quality-control and standardize data from disparate sources across enterprise. Advanced process and data intelligence automation delivers transparency, productivity and impact at scale.

Created by ProcureTech, in association with Kearney, the ProcureTech100 are the definitive 100 pioneering digital procurement solutions on the planet.

A panel of over 60 procurement leaders, technology experts and B2B investors helped choose Creactives from over 4.000 digital procurement solutions, recognizing Creactives S.p.A as one of the dynamic, future-focused solutions that are supercharging procurement and the enterprise.



“The progression towards a platform era continues at pace. New solutions rise to meet the needs of today and the challenges of tomorrow. The ProcureTech100 helps the procurement industry to identify the latest and greatest technology, data and analytics solutions that are transforming the procuretech stack of leading corporations faster than ever before.”
Dr Elouise Epstein Partner, Kearney

Discover more about the 2022 ProcureTech100, the dynamic procuretech landscape, trends and the future in the [ProcureTech100 Digital Yearbook](#). The collaboration between ProcureTech, IBM and CPOstrategy will provide a unique view of the procurement ecosystem, the dynamics, the trends and insights into the future of procurement.

About Procuretech

ProcureTech is a global, digital procurement platform created to change the way professionals source, select and manage digital procurement solutions. ProcureTech is home to the ProcureTech100 and is a platform for you to showcase your solutions and connect with buyers.

For more information please visit: www.procuretech.co



About Creactives Group

Creactives Group S.p.A. (“**Creactives Group**”) (ISIN IT0005408593 - ticker: **CREG**) is an international company that develops **Artificial Intelligence** technologies to address real-life business problems which are too complex to be solved through conventional approaches.

For more information please visit: www.creactivesgroup.com

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