

Results of the first subscription period of the non-convertible bond “CREG – 7% 2024-2026”

Verona, July 31, 2024. **Creactives Group S.p.A.** (“**Creactives Group**” or the “**Company**”) (ISIN IT0005408593 - ticker: **CREG**), an international company and Innovative SME, listed on Euronext Growth Milan – Professional Segment (“**Euronext Growth Milan Pro**”), that develops Artificial Intelligence technologies to address real-life business problems in the Supply Chain, following the press release published last July 19 regarding the approval by the Board of Directors of the issuance, in one or more tranches, of the non-convertible bond denominated “CREG – 7% 2024-2026” (“**Loan**”), up to a maximum of €1.000.000,00 represented by 40 bonds with a nominal value of €25.000.00 each, in a non-divisible denomination (“**Securities**”), announces that, at the expiration of the deadline set for the first issue, no. 13 bonds for a total amount of €325.000.00 were subscribed and issued by no. 4 Italian investors.

Pursuant to the Bond regulations approved by the Company’s Board of Directors on July 19, 2024, the Bonds will bear interest at a fixed annual gross nominal rate of 7%, with a term of 24 months; for more information on the characteristics of the Bond, please refer to the press release dated July 19, 2024.

Please note that with respect to the portion of the Loan not subscribed by the Issue Date (July 31, 2024), the Bonds may be offered for subscription by December 31, 2024 during any additional subscription periods to be defined by the Issuer from time to time and communicated to the market (“**Additional Offering Period**”), with settlement on the basis of the terms and conditions to be defined by the Board of Directors (“**Settlement Date**”). The Securities subscribed for in the Additional Offering Period shall have the same terms and conditions as the Securities subscribed for by the Issue Date so as to form a single series with the Securities.

This press release is available in the *Investor Relations* section at www.creactivesgroup.com.

About Creactives Group

Creactives Group S.p.A. (“**Creactives Group**”) (ISIN IT0005408593 - ticker: **CREG**), Innovative SME based in Verona, develops Artificial Intelligence technologies for the Supply Chain industry, delivered in “Software as a Service” mode. It has over 40 multinational customers worldwide, international revenue, and a direct presence in Italy, Germany, France, and Spain.

For more information, please visit: www.creactivesgroup.com

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