

Creactives Group S.p.A. announces the successful placement of 630.000 ordinary shares for a total value of Euro 1.575.000 through an Accelerated Bookbuilding aimed at qualified/institutional investors

The free float increases from 21,61% to 25,38% of the share capital

Verona, December 11, 2024. **Creactives Group S.p.A.** (“**Creactives Group**” or the “**Company**”) (ISIN IT0005408593 - ticker: **CREG**), an international company and Innovative SME, listed on Euronext Growth Milan – Professional Segment (“**Euronext Growth Milan Pro**”), that develops Artificial Intelligence technologies to address real-life business problems in the Supply Chain, following the press release issued yesterday regarding the resolution of the Board of Directors of the share capital increase (“**Capital Increase**”), with the exclusion of the option right for a maximum of Euro 5.000.000,00 (including share premium) through the issuance of a maximum of 2.000.000 new ordinary shares of the Company (“**New Shares**”) with a final subscription deadline of June 30, 2025 and the simultaneous launch of an Accelerated Bookbuilding (“**ABB**”) procedure reserved for qualified and institutional investors, hereby announces that today the subscription of no. 630.000 New Shares by no. 1 institutional investor was successfully concluded in advance.

A total of 630.000 New Ordinary Shares, representing 4,81% of the Company’s new share capital, were placed at a price of Euro 2,50 (of which Euro 0,02 was share capital and Euro 2,48 was share premium) per New Share, for a total value of Euro 1.575.000,00 (including share premium).

The New Shares will have the same characteristics as those already outstanding on the issue date and regular dividend entitlement and will be admitted to trading on Euronext Growth Milan Pro, in the same way as the shares already outstanding and in compliance with applicable legal and regulatory provisions.

Settlement of the subscription transactions will take place through delivery and payment of the New Shares on December 16, 2024.

In consideration of the above transaction, the Company’s share capital is increased to Euro 287.556 and is divided into 13.102.000 ordinary shares with no par value indicated, with a free float of 25,38%.

The Company will proceed with the deposits and communications required by law.

Given the divisible nature of the Capital Increase, the Company reserves the right to open additional placement periods for the New Shares not subscribed by the final deadline of June 30, 2025.

In the transaction, EnVent Italia SIM S.p.A. acted as Global Coordinator of the transaction, while the Company is assisted by ADVANT Nctm as legal advisor and CDI Global Italy as Financial Advisor.

This press release is available in the *Investor Relations* section at www.creactivesgroup.com.

About Creactives Group

Creactives Group S.p.A. (“**Creactives Group**”) (ISIN IT0005408593 - ticker: **CREG**), Innovative SME based in Verona, develops Artificial Intelligence technologies for the Supply Chain industry, delivered in “Software as a Service” mode. It has over 40 multinational customers worldwide, international revenue, and a direct presence in Italy, Germany, France, and Spain.

For more information, please visit: www.creactivesgroup.com

Contact

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