

**Creactives Group S.p.A. announces the successful placement of all 40.000 ordinary shares, for a total value of Euro 100.000, through an Accelerated Bookbuilding aimed at qualified/institutional investors**

**The free float increases from 25,38% to 25,61% of the share capital**

Verona, May 14, 2025. **Creactives Group S.p.A.** (“**Creactives Group**” or the “**Company**”) (ISIN IT0005408593 - ticker: **CREG**), an international company and fiscally eligible Innovative SME, listed on Euronext Growth Milan – Professional Segment (“**Euronext Growth Milan Pro**”), that develops Artificial Intelligence technologies to address real-life business problems in the Supply Chain, following the press release issued today regarding the decision by the Board of Directors to initiate an Accelerated Bookbuilding (“**ABB**”) procedure reserved for qualified and institutional investors, announces that the subscription of all no. 40.000 New Shares subject to the ABB by no. 1 qualified investor has been successfully completed ahead of schedule.

The total number of no. 40.000 New Ordinary Shares, equal to 0,30% of the Company's new share capital, were placed at a price of Euro 2,50 (of which Euro 0,02 is share capital and Euro 2,48 is share premium) per New Share, for a total value of Euro 100.000,00 (including share premium).

The New Shares will have the same characteristics as those already in circulation on the date of issue and regular dividend entitlement and will be admitted to trading on Euronext Growth Milan Pro, in the same way as the shares already in circulation and in compliance with applicable laws and regulations.

Settlement of the subscription transactions will take place through delivery of the New Shares on May 15, 2025.

In light of the above transaction, the Company's share capital is increased to Euro 288.356 and is divided into no. 13.142.000 ordinary shares with no par value, with a free float of 25,61%.

The Company will proceed with the deposits and communications required by law.

As part of the transaction, the Company is being assisted by ADVANT Nctm as legal advisor and CDI Global Italy as Financial Advisor.

This press release is available in the *Investor Relations* section at [www.creactivesgroup.com](http://www.creactivesgroup.com).

## **About Creactives Group**

**Creactives Group S.p.A.** (“**Creactives Group**”) (ISIN IT0005408593 - ticker: **CREG**), Innovative SME based in Verona, develops Artificial Intelligence technologies for the Supply Chain industry, delivered in “Software as a Service” mode. It has over 40 multinational customers worldwide, international revenue, and a direct presence in Italy, Germany, France, and Spain.

For more information, please visit: [www.creactivesgroup.com](http://www.creactivesgroup.com)

## **Contact**

**Ing. Massimo Grosso, Member of the Board of Directors and Investor Relator**

**Creactives Group S.p.A.**

Via Enrico Fermi 4, 37135 Verona Italy

[investor.relations@creactivesgroup.com](mailto:investor.relations@creactivesgroup.com)

**Euronext Growth Advisor**

**Francesca Martino**

**MIT SIM S.p.A.**

Palazzo Serbelloni

Corso Venezia 16, 20121 Milano Italy

Tel. +39 02 30561 270

[francesca.martino@mitsim.it](mailto:francesca.martino@mitsim.it)