

TotalEnergies and Creactives Artificial Intelligence team up to establish Integrated Data Quality within the ERP Transformation Programme across Worldwide Operations

Verona, June 24, 2025. **Creactives Group S.p.A.** (“**Creactives**” or the “**Company**”) (ISIN IT0005408593 - ticker: **CREG**), an international company and Innovative SME, eligible for tax benefits, listed on Euronext Growth Milan – Professional Segment (“**Euronext Growth Milan Pro**”), that develops Artificial Intelligence technologies to address real-life business problems in the Supply Chain, announces that **Creactives Group** and **TotalEnergies** have signed their worldwide agreement, with a commitment to providing Master Data Foundation & Governance for TotalEnergies Branches and ERP Transformation Programme.

In today’s world, companies focus their resources on improving Data Quality to make the right business decisions globally. TotalEnergies and Creactives join forces to deliver to the market the next generation intelligence for Data Quality Management worldwide, powered by Creactives Artificial Intelligence.

Creactives Artificial Intelligence will help TotalEnergies advance their ERP digital transformations and create a common referential across TotalEnergies Branches for Field Operations, Maintenance and Procurement.

“Partnering with TotalEnergies is an exciting opportunity to deliver unique value to complex TotalEnergies Branches worldwide, by combining our Artificial Intelligence with TotalEnergies Energy Industry Expertise”, Paolo Gamberoni, Creactives Group CEO.

About Creactives Group

Creactives Group S.p.A. (“**Creactives Group**”) (ISIN IT0005408593 - ticker: **CREG**) is an international company that develops **Artificial Intelligence** technologies to address real-life business problems which are too complex to be solved through conventional approaches. Creactives solutions are implemented in Asia Pacific, EMEA, Latin America, Northern America. Visit us at www.creactivesgroup.com

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About TotalEnergies

TotalEnergies is a global integrated energy company that produces and markets energies: oil and biofuels, natural gas, biogas and low-carbon hydrogen, renewables and electricity. Our more than 100.000 employees are committed to provide as many people as possible with energy that is more reliable, more affordable and more sustainable. Active in about 120 countries, TotalEnergies places sustainability at the heart of its strategy, its projects and its operations. Visit us at www.totalenergies.com