

Publication of the notice of call and documentation for the Ordinary and Extraordinary Shareholders' Meeting to be held on October 27, 2025, on first call

Verona, October 10, 2025. **Creactives Group S.p.A.** (“**Creactives**” or the “**Company**”) (ISIN IT0005408593 - ticker: **CREG**), an international company and fiscally eligible Innovative SME, listed on Euronext Growth Milan – Professional Segment (“**Euronext Growth Milan Pro**”), that develops Artificial Intelligence technologies to address real-life business problems in the Supply Chain, announces that the notice of call for the ordinary and extraordinary shareholders' meeting has been published today on its website www.creactives.com (*Investor Relations/Shareholders' meetings* section), on the website www.borsaitaliana.it and, in excerpt, in the daily newspaper “Italia Oggi”.

Pursuant to current legislation, the relevant documentation was also made available to the public today at the registered office, on the website of Borsa Italiana S.p.A. and on the Company's website www.creactives.com (*Investor Relations/Shareholders' meetings* section).

This press release is available in the *Investor Relations* section at www.creactives.com.

About Creactives Group

Creactives Group S.p.A. (“**Creactives**”) (ISIN IT0005408593 - ticker: **CREG**), Innovative SME based in Verona, develops Artificial Intelligence technologies for the Supply Chain industry, delivered in “Software as a Service” mode. It has over 40 multinational customers worldwide, international revenue, and a direct presence in Italy, Germany, France, and Spain. For more information, please visit: www.creactives.com

Contact

Ing. Massimo Grosso, Member of the Board of Directors and Investor Relator

Creactives Group S.p.A.

Via Enrico Fermi 4, 37135 Verona Italy

investor.relations@creactivesgroup.com

Euronext Growth Advisor

Francesca Martino

MIT SIM S.p.A.

Palazzo Serbelloni

Corso Venezia 16, 20121 Milano Italy

Tel. +39 02 30561 270

francesca.martino@mitsim.it