

Creactives Group S.p.A. exercises the power of attorney pursuant to Article 2443 of the Italian Civil Code granted by the extraordinary shareholders' meeting of October 28, 2020, and resolves to increase the share capital to be offered as an option to shareholders for a maximum of Euro 2.464.125,00, including share premium

Verona, October 13, 2025. **Creactives Group S.p.A.** (“**Creactives**” or the “**Company**”) (ISIN IT0005408593 - ticker: **CREG**), an international company and fiscally eligible Innovative SME, listed on Euronext Growth Milan – Professional Segment (“**Euronext Growth Milan Pro**”), that develops Artificial Intelligence technologies to address real-life business problems in the Supply Chain, announces that, on today's date, the Board of Directors met in a notarial session and resolved to partially execute the mandate granted pursuant to Article 2443 of the Italian Civil Code by the Extraordinary Shareholders' Meeting of the Company on October 28, 2020, partially amended by the Shareholders' Meeting of November 24, 2022, and, as a result, to increase the share capital against payment and in divisible form, by a maximum of Euro 2.464.125,00, including share premium, through the issue, including in multiple tranches, of a maximum of 1.642.750 ordinary shares of the Company (“**New Shares**”), without par value, having the same dividend rights and characteristics as the ordinary shares in circulation, at a price of Euro 1,50 per share, of which Euro 1,48 is share premium and the remainder is share capital (“**Capital Increase**”), with a final subscription deadline of June 30, 2026.

The subscription price for the New Shares was determined on the basis of non-binding expressions of interest received from certain shareholders.

The Capital Increase is part of a broader capital and financial strengthening process already initiated by the Company – which also includes recent Accelerated Book Building (ABB) transactions aimed at qualified investors – aimed at supporting Creactives' organic growth and strategic development, in line with the Group's business plan and long-term vision.

The proceeds from the transaction will be used to finance new prospective investments related to technological innovation and the evolution of the proprietary platform, with a particular focus on expanding and refining the use cases requested by partners and international customers, in line with what was already described in the press release dated September 24. In addition, the Company intends to use the proceeds to improve its internal organization through the full integration and enhancement of existing qualified resources, with a focus on efficiency and operating cost containment, in order to consolidate the competitive advantage gained in recent years in its reference markets.

The New Shares will be offered to shareholders, pursuant to Article 2441, paragraph 1, of the Italian Civil Code, at a ratio of 1 New Share for every 8 shares held.

The timing and operating procedures for the Capital Increase, and in particular the duration of the option offer period and the offer of unexercised option rights on Euronext Growth Milan – Professional Segment, will be determined at a later date by the Chief Executive Officer, with the launch scheduled for October, based on the powers granted by the administrative body today, and subsequently communicated to the public in accordance with the procedures and timing set forth in the applicable laws and regulations in force.

This press release is available in the *Investor Relations* section at www.creactives.com.



About Creactives Group

Creactives Group S.p.A. (“Creactives”) (ISIN IT0005408593 - ticker: **CREG**), Innovative SME based in Verona, develops Artificial Intelligence technologies for the Supply Chain industry, delivered in “Software as a Service” mode. It has over 40 multinational customers worldwide, international revenue, and a direct presence in Italy, Germany, France, and Spain. For more information, please visit: www.creactives.com

Contact

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