

## Concluded the option offer period for the capital increase

**At the end of the option offer period, 64,57% of the shares offered under the option were subscribed for a total value of Euro 1.591.174,50**

**Unexercised option rights will be offered on the Stock Exchange on November 10 and 11, 2025**

Verona, November 6, 2025. **Creactives Group S.p.A.** (“**Creactives**” or the “**Company**”) (ISIN IT0005408593 - ticker: **CREG**), an international company and fiscally eligible Innovative SME, listed on Euronext Growth Milan – Professional Segment (“**Euronext Growth Milan Pro**” or “**EGM Pro**”), that develops Artificial Intelligence technologies to address real-life business problems in the Supply Chain, announces that today marks the end of the option offer period for a maximum of no. 1.642.750 newly issued ordinary shares of the Company (“**New Shares**”), resulting from the capital increase with option rights approved by the Company’s Board of Directors on October 13, 2025, for a maximum amount of Euro 2.464.125,00, including share premium, in partial execution of the mandate granted pursuant to Article 2443 of the Italian Civil Code by the Company’s Extraordinary Shareholders’ Meeting on October 28, 2020, partially amended by the Shareholders’ Meeting of November 24, 2022 (“**Capital Increase**”).

During the option offer period, which began on October 20, 2025, and ended today (*i.e.* November 6, 2025) (“**Offer Period**”), no. 8.486.264 option rights were exercised valid for the subscription of no. 1.060.783 New Shares, equal to 64,57% of the total New Shares offered, at a subscription price of Euro 1,50 (of which Euro 1,48 as share premium and the remainder as share capital) for a total value of Euro 1.591.174,50 (including share premium).

At the end of the Offer Period, no. 4.655.736 option rights (“**Unopted Rights**”) remain unexercised, entitling the holder to subscribe for a maximum of no. 581.967 New Shares, corresponding to 35,43% of the total New Shares, for a total value of Euro 872.950,50 (including share premium).

The Unopted Rights will be offered on the Stock Exchange by the Company, pursuant to Article 2441, paragraph 3, of the Italian Civil Code, through MIT SIM S.p.A. during the sessions of November 10 and 11, 2025, unless the offer is closed early in the event of the sale of all the Unopted Rights (“**Stock Exchange Offering**”) with ISIN code IT0005674772.

During the session on November 10, 2025, the entire quantity of Unopted Rights will be offered, and during the subsequent session on November 11, 2025, any Rights not placed in the previous session will be offered.

The Unopted Rights entitle the holder to subscribe for New Shares at a price of Euro 1,50 each, of which Euro 1,48 is attributable to the share premium and the remainder to share capital, at a ratio of 1 New Share for every 8 Unopted Rights purchased.

The exercise of Unopted Rights purchased as part of the Stock Exchange Offer and, consequently, the subscription of New Shares must be carried out, under penalty of forfeiture, through authorized intermediaries participating in the centralized management system of Monte Titoli S.p.A. (“**Monte Titoli**”) (i) no later than November 11, 2025, with the same value date, if the Stock Exchange Offer closes early following the sale of all Unopted Rights during the session on November 10, 2025, or (ii) no later than November 12, 2025, with the same value date, if the Unopted Rights are not sold in full on the first trading day and the Stock Exchange Offer closes on November 11, 2025.

The New Shares subscribed through the exercise of Unopted Rights will be credited to the accounts of authorized intermediaries participating in the Monte Titoli centralized management system at the end of the accounting day on the last day of exercise of the Unopted Rights (including in the event of early closure) with availability on the same date.

With regard to the Stock Exchange Offer, the Company is not currently aware of any subscription commitments made by shareholders and/or third parties in relation to the Capital Increase.

Any New Shares that remain unopted after the closing of the Stock Exchange Offer may be placed by the administrative body with third parties and/or shareholders in compliance with current regulations, by June 30, 2026.

Finally, it should be noted that the KID (Key Information Document) prepared in accordance with Regulation (EU) No. 1286/2014 and the related implementing legislation, relating to Unopted Rights, will be published on the Creactives Group website ([www.creactives.com](http://www.creactives.com)) in the “Investor Relations/Capital Increase” section.

This press release is available in the *Investor Relations* section at [www.creactives.com](http://www.creactives.com).

### **About Creactives Group**

**Creactives Group S.p.A.** (“**Creactives**”) (ISIN IT0005408593 - ticker: **CREG**), Innovative SME based in Verona, develops Artificial Intelligence technologies for the Supply Chain industry, delivered in “Software as a Service” mode. It has over 40 multinational customers worldwide, international revenue, and a direct presence in Italy, Germany, France, and Spain.

For more information, please visit: [www.creactives.com](http://www.creactives.com)

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