

## Notification to Consob of the publication of the KID on unopted rights

Verona, November 7, 2025. **Creactives Group S.p.A.** (“**Creactives**” or the “**Company**”) (ISIN IT0005408593 - ticker: **CREG**), an international company and fiscally eligible Innovative SME, listed on Euronext Growth Milan – Professional Segment (“**Euronext Growth Milan Pro**”), that develops Artificial Intelligence technologies to address real-life business problems in the Supply Chain, announces that today the KID (Key Information Document) for unopted rights (ISIN code IT0005674772) was notified to the relevant Consob offices, as required by current regulations.

The KID is a concise, standardized information document designed to describe the characteristics of the product in a way that is easily accessible and understandable to investors – in accordance with Regulation (EU) No. 1286/2014 and the related implementing legislation – with the aim of ensuring comparability between different products and increasing the transparency of information regarding these instruments.

The KID relating to the unopted rights has also been published on the Company’s website ([www.creactives.com](http://www.creactives.com)) in the “Investor Relations/Capital Increase” section.

This press release is available in the *Investor Relations* section at [www.creactives.com](http://www.creactives.com).

### About Creactives Group

**Creactives Group S.p.A.** (“**Creactives**”) (ISIN IT0005408593 - ticker: **CREG**), Innovative SME based in Verona, develops Artificial Intelligence technologies for the Supply Chain industry, delivered in “Software as a Service” mode. It has over 40 multinational customers worldwide, international revenue, and a direct presence in Italy, Germany, France, and Spain. For more information, please visit: [www.creactives.com](http://www.creactives.com)

### Contact

**Ing. Massimo Grosso, Member of the Board of Directors and Investor Relator**

**Creactives Group S.p.A.**

Via Enrico Fermi 4, 37135 Verona Italy

[investor.relations@creactivesgroup.com](mailto:investor.relations@creactivesgroup.com)

### Euronext Growth Advisor

**Francesca Martino**

**MIT SIM S.p.A.**

Palazzo Serbelloni

Corso Venezia 16, 20121 Milano Italy

Tel. +39 02 30561 270

[francesca.martino@mitsim.it](mailto:francesca.martino@mitsim.it)