

The capital increase with option rights has been completed

First phase of the capital increase (the one with option) closed with complete success

**No. 1.207.449 New Shares subscribed, equal to 73,50% of the total new shares offered in option
for a total value of Euro 1.811.173,50**

**The remaining shares resulting from the capital increase
may be placed by the Directors by June 30, 2026**

Verona, November 12, 2025. **Creactives Group S.p.A.** (“**Creactives**” or the “**Company**”) (ISIN IT0005408593 - ticker: **CREG**), an international company and fiscally eligible Innovative SME, listed on Euronext Growth Milan – Professional Segment (“**Euronext Growth Milan Pro**” or “**EGM Pro**”), that develops Artificial Intelligence technologies to address real-life business problems in the Supply Chain, following the press release issued on November 6, 2025, announces that during the Stock Exchange Offering held on November 10 and 11, 2025 (“**Stock Exchange Offering**”), in accordance with Article 2441, paragraph 3, of the Italian Civil Code, of the no. 4.655.736 option rights not exercised during the Option Offer Period (“**Unopted Rights**”), which began on October 20, 2025, and ended on November 6, 2025, inclusive, no. 1.173.328 Unexercised Rights were sold, entitling the holder to subscribe for a maximum of no. 146.666 New Shares, corresponding to 8,93% of the total number of no. 1.642.750 newly issued ordinary shares of the Company (“**New Shares**”), resulting from the capital increase with option rights approved by the Company’s Board of Directors on October 13, 2025, for a maximum amount of Euro 2.464.125,00, including share premium, in partial execution of the mandate granted pursuant to Article 2443 of the Italian Civil Code by the Company’s Extraordinary Shareholders’ Meeting on October 28, 2020 (“**Mandate**”), partially amended by the Shareholders’ Meeting on November 24, 2022 (“**Capital Increase**”).

It should be noted that during the Option Offer Period, no. 8.486.264 option rights were exercised for the subscription of no. 1.060.783 New Shares, equal to 64,57% of the total New Shares offered, at a subscription price of Euro 1,50 (of which Euro 1,48 as share premium and the remainder as share capital) for a total value of Euro 1.591.174,50 (including share premium).

Following the Stock Exchange Offering, no. 1.173.328 Unexercised Rights valid for the subscription of no. 146.666 New Shares, equal to 8,93% of the total New Shares offered, were exercised today at a subscription price of Euro 1,50 (of which Euro 1,48 as share premium and the remainder as share capital) for a total value of Euro 219.999,00 (including share premium).

Therefore, at the end of the Option Period and the Stock Exchange Offering, a total of no. 1.207.449 New Shares were issued, equal to 73,50% of the total New Shares offered, for a total value of Euro 1.811.173,50.

The remaining maximum of no. 435.301 New Shares resulting from the Capital Increase may be placed, by the administrative body and in compliance with current legislation, by June 30, 2026, in accordance with the resolution of the Board of Directors in exercise of its Mandate.

Certification of the subscription of the Capital Increase will be filed by the Company, in accordance with the procedures and terms of the law, with the Verona Companies Register.

Creactives is assisted in the Capital Increase by ADVANT Nctm (legal advisor).

This press release is available in the *Investor Relations* section at www.creactives.com.



About Creactives Group

Creactives Group S.p.A. (“**Creactives**”) (ISIN IT0005408593 - ticker: **CREG**), Innovative SME based in Verona, develops Artificial Intelligence technologies for the Supply Chain industry, delivered in “Software as a Service” mode. It has over 40 multinational customers worldwide, international revenue, and a direct presence in Italy, Germany, France, and Spain. For more information, please visit: www.creactives.com

Contact

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