

Creactives Group recognized in the 2025/26 ProcureTech100

Verona, December 18, 2025. **Creactives Group S.p.A.** (“**Creactives**” or the “**Company**”) (ISIN IT0005408593 - ticker: **CREG**), an international company and Innovative SME, eligible for tax benefits, listed on Euronext Growth Milan – Professional Segment (“**Euronext Growth Milan Pro**”), that develops Artificial Intelligence technologies to address real-life business problems in the Supply Chain, announces its selection to the 2025/26 ProcureTech100, the annual list celebrating the **100 most pioneering digital procurement solutions** shaping the future of the industry.



The **ProcureTech100**, now in its fifth year, enters a new chapter as **Art of Procurement** takes over stewardship of the highly respected, peer-driven program. The **2025/26** list was selected by a **panel of executive judges** representing procurement leaders, innovators, and practitioners from around the world.

*“We are honored to be named to the **ProcureTech100**,” said **Paolo Gamberoni**, Chairman of the Board of **Creactives Group**. “This recognition reflects our team’s commitment to delivering innovative solutions that help procurement teams building a **strong Data Foundation** that drives **efficiency, intelligence, and better decisions across global organizations**. We are proud to stand alongside such an impressive group of industry leaders.”*

This press release is available in the *Investor Relations* section at www.creactives.com.

About Creactives Group

Creactives Group S.p.A. (“**Creactives**”) (ISIN IT0005408593 - ticker: **CREG**), Innovative SME based in Verona, develops Artificial Intelligence technologies for the Supply Chain industry, delivered in “Software as a Service” mode. It has over 40 multinational customers worldwide, international revenue, and a direct presence in Italy, Germany, France, and Spain. For more information, please visit: www.creactives.com

Contact

Ing. Massimo Grosso, Member of the Board of Directors and Investor Relator
Creactives Group S.p.A.
Via Enrico Fermi 4, 37135 Verona Italy
investor.relations@creactivesgroup.com

About the ProcureTech100

The **ProcureTech100** identifies and celebrates the most innovative digital procurement solutions worldwide. Now led by Art of Procurement, the program highlights the technologies and companies shaping the future of procurement across categories including automation, intelligence, supplier engagement, risk, and sustainability. Learn more at <https://www.procuretech100.com/>