

The remaining tranche of the capital increase with option rights approved by the Board of Directors on October 13, 2025, has been subscribed

Verona, January 21, 2026. **Creactives Group S.p.A.** (“**Creactives**” or the “**Company**”) (ISIN IT0005408593 - ticker: **CREG**), an international company and fiscally eligible Innovative SME, listed on Euronext Growth Milan – Professional Segment (“**Euronext Growth Milan Pro**” or “**EGM Pro**”), that develops Artificial Intelligence technologies to address real-life business problems in the Supply Chain, following the press release issued on November 12, 2025, announces that the remaining no. 435.301 New Shares resulting from the Capital Increase have been subscribed.

The capital increase with option rights was successfully concluded for a total of 1.642.750 ordinary shares, at a price of Euro 1,50 per share, for a total value of Euro 2.464.125,00 (including share premium).

The New Shares will have the same characteristics as those already in circulation on the date of issue and regular dividend entitlement and will be admitted to trading on Euronext Growth Milan Pro, in the same way as the shares already in circulation and in compliance with the applicable legal and regulatory provisions.

As a result of this transaction, the Company’s share capital has increased to Euro 324.400,50, divided into no. 14.784.750 ordinary shares with no par value, with a free float that will rise to 25,45%.

For further information, please see the documentation on the Creactives Group website (www.creactives.com) in the “Investor Relations/Capital Increase” section.

Certification of the subscription to the Capital Increase will be filed by the Company, in accordance with the procedures and deadlines required by law, with the Verona Companies Register.

This press release is available in the *Investor Relations* section at www.creactives.com.

About Creactives Group

Creactives Group S.p.A. (“**Creactives**”) (ISIN IT0005408593 - ticker: **CREG**), Innovative SME based in Verona, develops Artificial Intelligence technologies for the Supply Chain industry, delivered in “Software as a Service” mode. It has over 40 multinational customers worldwide, international revenue, and a direct presence in Italy, Germany, France, and Spain.

For more information, please visit: www.creactives.com

Contact

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