

Creactives Group holds third Customer Advisory Board

Verona, April 2, 2026. **Creactives Group S.p.A.** (“**Creactives**” or the “**Company**”) (ISIN IT0005408593 - ticker: **CREG**), an international company and fiscally eligible Innovative SME, listed on Euronext Growth Milan – Professional Segment (“**Euronext Growth Milan Pro**”), that develops Artificial Intelligence technologies to address real-life business problems in the Supply Chain, hosted its third Customer Advisory Board from March 18 to 20 at Hotel Corte Valier, on the shores of Lake Garda, Italy. The Customer Advisory Board is an annual invitation-only event where Creactives engages its largest enterprise customers on product direction and technology evolution.

The event brought together key clients including Siemens, TotalEnergies, Michelin, Subsea7, BorgWarner, Galp, Heraeus, Endress+Hauser, and Acerinox, fostering a collaborative environment to share experiences, discuss challenges, and define the next steps in the evolution of their procurement and supply chain data journey.

Discussions focused on the latest developments in Supply Chain Digital Twin technology and Unified Procurement & Supply Chain Data Spaces, highlighting how AI agents enable users to query, analyze, and act on their data, generating actionable insights and automating processes while ensuring governance.

The Customer Advisory Board reinforced Creactives’ mission to partner with clients in building trusted, actionable, and AI-ready data foundations, enabling organizations to unlock the full value of their spend and master data across global operations.

This press release is available in the *Investor Relations* section at www.creactives.com.

About Creactives Group

Creactives Group S.p.A. (“**Creactives**”) (ISIN IT0005408593 - ticker: **CREG**), Innovative SME based in Verona, develops Artificial Intelligence technologies for the Supply Chain industry, delivered in “Software as a Service” mode. It has over 40 multinational customers worldwide, international revenue, and a direct presence in Italy, Germany, France, and Spain. For more information, please visit: www.creactives.com

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