Creactives Group: approval of amendments to the Regulations for the non-convertible bond "CREG – 7% 2024 – 2026", now named "CREG – 6% 2024 – 2027"

Verona, July 28, 2026. **Creactives Group S.p.A.** ("**Creactives**" or the "**Company**") (ISIN **IT0005408593** - ticker: **CREG**), an international company and fiscally eligible Innovative SME, listed on Euronext Growth Milan – Professional Segment ("**Euronext Growth Milan Pro**"), that develops Artificial Intelligence technologies to address real-life business problems in the Supply Chain, announces that the Bondholders' Meeting, in its entirety, and the Board of Directors, convened today, have approved the following amendments – as compared to what was previously announced on July 19, 2024 – to the Regulations governing the non-convertible bond issue "CREG – 7% 2024 – 2026", now named "CREG – 6% 2024 – 2027" ("**Loan**"):

- **Term**: until December 31, 2027 ("**Maturity Date**").
- **Extraordinary Payment Date**: July 31, 2026.
- **Payment Date**: the Extraordinary Payment Date and the Maturity Date.
- **interest rate/coupons**:

  • a gross annual nominal fixed rate of 7% calculated on the outstanding face value of the Securities from the issue date to the first payment date (July 31, 2025);

  • a gross annual nominal fixed rate of 7% calculated on the outstanding face value of the Securities from the first payment date (July 31, 2025) to the Extraordinary Payment Date (July 31, 2026);

  • a gross annual fixed nominal interest rate of 6% calculated on the outstanding face value of the Securities from the Extraordinary Payment Date to the Maturity Date.
- **redemption**: subject to early redemption scenarios, redemption will occur on the Maturity Date together with the interest coupon accrued for the relevant interest period.

For more information on the additional features of the Loan, please refer to the press release dated July 19, 2024.

Please note that on July 19, 2024, the Board of Directors resolved, in accordance with the provisions of the Bylaws and for the purposes of Articles 2410 et seq. of the Civil Code, to issue, in one or more tranches, the Loan up to a maximum of Euro 1.000.000,00, consisting of 40 bonds with a par value of Euro 25.000,00 each ("**Securities**").
To date, a total of 20 bonds have been subscribed for a total amount of Euro 500.000,00. Please also note that gross interest in the amount of Euro 35.000,00 was paid on the first payment date; the same amount will be paid on the Extraordinary Payment Date.
For further details on the subscription periods, please refer to the press releases dated July 31, 2024, November 5, 2024, and November 8, 2024.

This press release is available in the *Investor Relations* section at www.creactives.com.

About Creactives Group

Creactives Group S.p.A. ("**Creactives**") (ISIN **IT0005408593** - ticker: **CREG**), Innovative SME based in Verona, develops Artificial Intelligence technologies for the Supply Chain industry, delivered in "Software as a Service" mode. It has over 40 multinational customers worldwide, international revenue, and a direct presence in Italy, Germany, France, and Spain.
For more information, please visit: www.creactives.com

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