

CREACTIVES GROUP SPA (GROUP)

Italy | Data processing, hosting and related activities; web portals

Company size: **S** | Assessment scope: **Group**

Overall score

71/100

Percentile

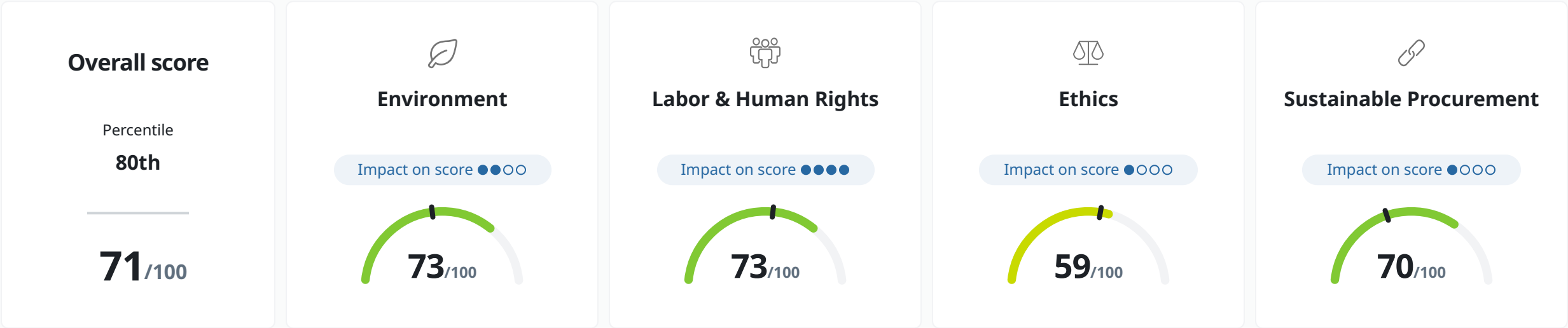
80th



Scorecard

Publication date: 9 Jul 2026

Valid until: 9 Jul 2027



Environment

Impact on score ●●○○

73/100

Environment | Policies

Impact on score ●●●●

50/100

A policy is a set of objectives that addresses specific sustainability issues. It shows a company's intention to reduce impact, mitigate risk or improve performance.

Strengths

Standard policy on a majority of environmental issues
Formal mechanisms to review and amend environmental policy
Environmental policy scope of application specified
Environmental policy on energy consumption and GHGs

Improvement areas

Medium priority	No supporting evidence of policies on materials, chemicals, and waste
Low priority	No supporting evidence of quantitative target set on materials, chemicals, and waste
Low priority	No supporting evidence of dedicated responsibility for environmental policy
Low priority	No supporting evidence of quantitative target set on environmental issues
Low priority	No supporting evidence of quantitative target set on energy consumption and GHGs

Environment | Endorsements

Impact on score ●○○○

0/100

Endorsements are your company's public adherence or commitment to meeting objectives and principles defined by a recognized third-party organization.

Improvement areas

Low priority

No supporting evidence of an endorsement of external initiatives or principles on environmental topics

Environment | Measures

Impact on score ●●●●

● 100/100

Measures are your company’s actions to support your sustainability policies and commitments.

Strengths

Reduction of energy consumption of IT infrastructure
Training of employees on energy conservation/climate actions
Energy and/or carbon audit
Reduction of internal wastes through material reuse, recovery or repurpose
Reduction of material consumption through process optimization
Internal sorting & disposal of waste according to waste streams
Use of eco-friendly or bio-based input materials
Other actions to reduce energy consumption/GHG emissions
Purchase and/or generation of renewable energy

Improvement areas

Low priority	No supporting evidence of adoption of alternative data center cooling practices
Low priority	No supporting evidence of optimization of data storage through Data Life Cycle Management

Environment | Certifications

Impact on score ●●●○

● 0/100

Certifications confirm your compliance with international standards (for example, ISO 14001, ISO 45001, ISO 37001, SA8000 or FSC Chain of Custody). They must be issued by an external certification body.

Improvement areas

Medium priority	No supporting evidence of ISO 14001/EMAS certification
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Environment | Reporting

Impact on score ●●●○

● 50/100

Reporting is based on quantitative KPIs that measure your implementation of sustainability practices.

Strengths

Total gross Scope 3 GHG emissions reporting value confirmed in supporting documentation
Standard reporting on environmental issues
Reporting on total gross Scope 3 GHG emissions
Reporting on total gross Scope 1 GHG emissions
Reporting on total gross Scope 2 GHG emissions (market or location based)
Reporting on total energy consumption
Total gross Scope 2 GHG emissions reporting value confirmed in supporting documentation
Total gross Scope 1 GHG emissions reporting value confirmed in supporting documentation
Materiality analysis in sustainability reporting
Reporting on total gross Scope 3 downstream GHG emissions

Improvement areas

Low priority	Total gross Scope 3 downstream GHG emissions reporting value not confirmed in supporting documentation
Low priority	No supporting evidence of reporting on the total amount of renewable energy consumed
Low priority	No supporting evidence of external assurance or verification of the sustainability reporting
Low priority	No supporting evidence of reporting aligned with a sustainability reporting standard (such as GRI, ESRS, IFRS)
Low priority	No supporting evidence of reporting on the total weight of hazardous waste
Low priority	No supporting evidence of reporting on the total weight of non-hazardous waste
Low priority	No supporting evidence of reporting on the total weight of waste recovered

Environment | 360° Watch

Impact on score ●●●●

75/100

The 360° Watch Findings indicator is scored based on the data we gather by scanning thousands of sources in the public domain. This allows us to get a broader overview of your company's sustainability management.

Strengths and improvement areas

No recommendations yet

News that impacted your score (1)

News stories about your company we found in public databases.

No records found for this company on Compliance Database 25 Jun 2026	360° Watch Impact on Score Neutral Severity N/A valid from Jun 2026 to Jun 2031
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Labor & Human Rights

Impact on score ●●●●

73/100

Labor & Human Rights | Policies

Impact on score ●●●●

50/100

A policy is a set of objectives that addresses specific sustainability issues. It shows a company's intention to reduce impact, mitigate risk or improve performance.

Strengths

Labor and human rights policy on employee health and safety
Dedicated responsibility for labor and human rights policy
Labor and human rights policy scope of application specified
Formal mechanisms to review and amend labor and human rights policy
Standard policy on a majority of labor or human rights issues
Labor and human rights policy on career management and training
Labor and human rights policy on preventing discrimination and harassment

Improvement areas

Medium priority	No supporting evidence of policies on working conditions
Low priority	No supporting evidence of quantitative target set on labor and human rights issues
Low priority	No supporting evidence of quantitative target set on preventing discrimination and harassment
Low priority	No supporting evidence of quantitative target set on career management and training
Low priority	No supporting evidence of quantitative target set on employee health and safety
Low priority	No supporting evidence of quantitative target set on working conditions

Labor & Human Rights | Endorsements

Impact on score ●○○○

0/100

Endorsements are your company's public adherence or commitment to meeting objectives and principles defined by a recognized third-party organization.

Improvement areas

Low priority	No supporting evidence of an endorsement of external initiatives or principles on labor and human rights topics
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Labor & Human Rights | Measures

Impact on score ●●●●

100/100

Measures are your company's actions to support your sustainability policies and commitments.

Strengths

Employee health & safety risk assessment
Employee health and safety emergency action plan
Actions to address stress and psychological wellbeing in the workplace
Grievance mechanism on discrimination and/or harassment issues
Actions to prevent discrimination during recruitment phase
Flexible organization of work (eg. remote work, flexi-time)
Compensation for extra or atypical working hours
Employee satisfaction survey
Health care coverage of employees in place
Family Friendly programs (FFPs) implemented (e.g. parental or care leaves, childcare services or allowances)
Actions to prevent workplace harassment
Actions to promote the inclusion of employees with disabilities
Actions to ensure adequate wages
Regular assessment of individual performance
Training of employees on health and safety risks and best working practices
Remediation procedure in place for victims of discrimination and/or harassment
Actions to prevent discrimination in professional development and promotion processes
Provision of skills development training
Awareness training on discrimination and harassment
Actions to promote internal mobility
Formal discussions with employees on their career development
Actions to manage working hours and overtime

Labor & Human Rights | Certifications

Impact on score ●●●○

● 0/100

Certifications confirm your compliance with international standards (for example, ISO 14001, ISO 45001, ISO 37001, SA8000 or FSC Chain of Custody). They must be issued by an external certification body.

Improvement areas

Low priority

No supporting evidence of ISO 45001 certification

Labor & Human Rights | Reporting

Impact on score ●●●○

● 50/100

Reporting is based on quantitative KPIs that measure your implementation of sustainability practices.

Strengths

Standard reporting on labor and human rights issues
Reporting on number of average training hours per employee
Reporting on number of recordable work-related ill health
Materiality analysis in sustainability reporting

Improvement areas

Low priority	No supporting evidence of reporting on discrimination and harassment
Low priority	No supporting evidence of external assurance or verification of the sustainability reporting
Low priority	No supporting evidence of reporting aligned with a sustainability reporting standard (such as GRI, ESRS, IFRS)

Labor & Human Rights | 360° Watch

Impact on score ●●●●

● 75/100

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Strengths and improvement areas

No recommendations yet

News that impacted your score (1)

News stories about your company we found in public databases.

No records found for this company on Compliance Database

25 Jun 2026

360° Watch

Impact on Score

Neutral

Severity

N/A

valid from Jun 2026 to Jun 2031

Ethics

Impact on score ●○○○

● 59/100

Ethics | Policies

Impact on score ●●●●

● 25/100

A policy is a set of objectives that addresses specific sustainability issues. It shows a company’s intention to reduce impact, mitigate risk or improve performance.

Strengths

Policies on corruption
Disciplinary sanctions to deal with policy violations
Formal mechanisms to review and amend ethics policy
Ethics policy scope of application specified
Dedicated responsibility for ethics issues
Policy on information security

Improvement areas

Medium priority	Basic ethics policies: lacks details on specific issues
Low priority	No supporting evidence of policies on conflict of interest
Low priority	No supporting evidence of employee signature acknowledgement of ethics policy
Low priority	No supporting evidence of detailed examples regarding ethics issues (guidelines or Q&A)
Low priority	No supporting evidence of policies on fraud
Low priority	No supporting evidence of quantitative target set on ethics

Ethics | Endorsements

Impact on score ●○○○

●0/100

Endorsements are your company’s public adherence or commitment to meeting objectives and principles defined by a recognized third-party organization.

Improvement areas

Low priority	No supporting evidence of an endorsement of external initiatives or principles on ethics
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Ethics | Measures

Impact on score ●●●●

●50/100

Measures are your company’s actions to support your sustainability policies and commitments.

Strengths

Measures for gaining stakeholder consent regarding the processing, sharing and retention of confidential information
Audits of control procedures to prevent information security breaches
Measures to protect third party data from unauthorized access or disclosure
Awareness training to prevent information security breaches
Information security due diligence program on third parties in place
Whistleblower procedure for stakeholders to report corruption and bribery
Incident response procedure (IRP) to manage breaches of confidential information
Whistleblower procedure for stakeholders to report information security concerns

Improvement areas

High priority	No supporting evidence of corruption risk assessments
High priority	No supporting evidence of information security risk assessments
Low priority	No supporting evidence of an approval procedure for sensitive transactions (such as gifts, entertainment)
Low priority	No supporting evidence of awareness training to prevent corruption and bribery

Ethics | Certifications

Impact on score ●●●○

● 50/100

Certifications confirm your compliance with international standards (for example, ISO 14001, ISO 45001, ISO 37001, SA8000 or FSC Chain of Custody). They must be issued by an external certification body.

Strengths

Specific certification on ethics
ISO 27001 certified (certification of information security management system)

Improvement areas

Medium priority	No supporting evidence of ISO 37001 certification
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Ethics | Reporting

Impact on score ●●●○

● 0/100

Reporting is based on quantitative KPIs that measure your implementation of sustainability practices.

Strengths

Materiality analysis in sustainability reporting
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Improvement areas

Low priority	No supporting evidence of external assurance or verification of the sustainability reporting
Low priority	No supporting evidence of reporting aligned with a sustainability reporting standard (such as GRI, ESRS, IFRS)

Ethics | 360° Watch

Impact on score ●●●●

● 75/100

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Strengths and improvement areas

No recommendations yet

News that impacted your score (1)

News stories about your company we found in public databases.

No records found for this company on Compliance Database

25 Jun 2026

360° Watch

Impact on Score

Neutral

Severity

N/A

valid from Jun 2026 to Jun 2031

Sustainable Procurement

Impact on score ●○○○

70/100

Sustainable Procurement | Policies

Impact on score ●●●●

75/100

A policy is a set of objectives that addresses specific sustainability issues. It shows a company’s intention to reduce impact, mitigate risk or improve performance.

Strengths

- Sustainable procurement policy scope of application specified
- Formal mechanisms to review and amend sustainable procurement policy
- Comprehensive sustainable procurement policies on both social and environmental factors

Improvement areas

- Low priorityNo supporting evidence of dedicated responsibility for sustainable procurement policy
- Low priorityNo supporting evidence of quantitative target set on sustainable procurement

Sustainable Procurement | Endorsements

Impact on score ●○○○

0/100

Endorsements are your company’s public adherence or commitment to meeting objectives and principles defined by a recognized third-party organization.

Improvement areas

- Low priorityNo supporting evidence of an endorsement of external initiatives or principles on sustainable procurement

Sustainable Procurement | Measures

Impact on score ●●●●

50/100

Measures are your company’s actions to support your sustainability policies and commitments.

Strengths

- Supplier sustainability code of conduct in place
- Supplier assessment on environmental and social practices

Improvement areas

Medium priority	No supporting evidence of the training of buyers on social and environmental issues within the supply chain
Medium priority	No supporting evidence of on-site audits of suppliers on environmental and social issues
Medium priority	No supporting evidence of the integration of social and environmental clauses into supplier contracts
Medium priority	No supporting evidence of a risk assessment of adverse sustainability impacts in the supply chain

Sustainable Procurement | Certifications

Impact on score ●●●○

● 25/100

Certifications confirm your compliance with international standards (for example, ISO 14001, ISO 45001, ISO 37001, SA8000 or FSC Chain of Custody). They must be issued by an external certification body.

Improvement areas

Low priority	No supporting evidence of certification regarding the sustainable procurement theme
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Sustainable Procurement | Reporting

Impact on score ●●●○

● 25/100

Reporting is based on quantitative KPIs that measure your implementation of sustainability practices.

Strengths

Total gross Scope 3 upstream GHG emissions reporting value confirmed in supporting documentation
Reporting on total gross Scope 3 upstream GHG emissions
Materiality analysis in sustainability reporting

Improvement areas

Low priority	No supporting evidence of external assurance or verification of the sustainability reporting
Low priority	No supporting evidence of reporting aligned with a sustainability reporting standard (such as GRI, ESRS, IFRS)

Sustainable Procurement | 360° Watch

Impact on score ●●●●

● 75/100

The 360° Watch Findings indicator is scored based on the data we gather by scanning thousands of sources in the public domain. This allows us to get a broader overview of your company's sustainability management.

Strengths and improvement areas

No recommendations yet

News that impacted your score (1)

News stories about your company we found in public databases.

No records found for this company on Compliance Database 25 Jun 2026	360° Watch Impact on Score Neutral Severity N/A valid from Jun 2026 to Jun 2031
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